

Amaury JOUVET

To access
my website



CONTACT

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[Profil LinkedIn](#) - [Site web](#)



SKILLS

• HARD SKILLS

- Pack Office
- Social Networks
- Project Management
- Internet (SEO, SEA, SEM...)
- Data Analysis
- Adobe Suite
- HTML, CSS
- Javascript
- English : B2
- Spanish : B1

• SOFT SKILLS

- Organization
- Rigor
- Motivation, Curiosity
- Adaptability, Flexibility
- Strength of proposal
- Autonomy
- Team spirit



HOBBIES

- Sport
- Travels, museums
- Cooking, Patisserie,
- Mouvement de jeunesse
- 7th art
- Reading

PROJECT MANAGER

DIGITAL MARKETING - SOCIAL MEDIA
- COMMUNICATION & EVENTS



WORK EXPERIENCES

PROJECT MANAGER FOR EVENTS, BRAND AND PARTNERSHIPS - VOLUNTEER OFFICER ASPIRANT

Armed Forces Information and Public Relations Service - FRENCH NAVY | 2021-2022

- *Event management (Transat Jacques Vabre 2021, ORP 14 July 2022, Armada de Rouen 2023)*
- *Marketing development of the French Navy Brand (shooting, communication plans,...)*
- *Management of partnerships (editorial, photographic, artistic...)*

PROJECT MANAGER FOR STUDIES, MONITORING, DIGITAL COMMUNICATION AND EXTERNAL COMMUNICATION

Strategy, Marketing, Engagement & Communication Department - BNP PARIBAS ASSET MANAGEMENT | 2019-2021 (Work-study)

- *Support in conducting studies (B2B, B2C, Networks)*
- *Strategic and competitive intelligence*
- *Digital communication (LinkedIn BNP PARIBAS)*
- *External communication (event management, institutional brochure...)*

SALES CONSULTANT

JULES (CDI STUDENT 24H) | 2018-2019

- *Mastery of sales techniques & commercial skills*
- *Marketing and digital development of the store*

SUMMER STAFF

MINISTRE DES ARMEES | AOÛT 2017

BNP PARIBAS PERSONAL FINANCE | JUILLET 2017

ALLIANZ | JUILLET - AOÛT 2016



EDUCATION

EDC Paris Business School - 2019 à 2021

MASTER OF BUSINESS ADMINISTRATION (MBA) - PROJECT MANAGER - SPE. DIGITAL MARKETING : DOUBLE DIPLOMA (SCHOOL DIPLOMA AND LEVEL 7 RNCP TITLE)

Université Panthéon - Assas (Paris II) - 2015 à 2019

LAW DEGREE - SPE. PRIVATE LAW - PROMOTION GRIMALDI

SAINT MICHEL DE PICPUS - 2012 à 2015

HIGH SCHOOL DIPLOMA SCIENTIFIC - MENTION AB

UFCV - 2014

FRENCH DIPLOMA OF ENTERTAINER